

Sponsorship Opportunities for the 2012 Diocesan Youth Convention

Your participation as a sponsor, exhibitor or advertiser helps us provide a weekend conference of healthy community, faith enrichment and personal growth for over 800 high school teenagers and adult leaders.

Sponsorship Levels & Benefits for Sponsor

PLATINUM SPONSOR (\$2,500.00)

- Double size exhibit booth (two 8' tables)
- Full page B/W advertisement in program book
- Placement of gift or coupon (provided by sponsor) in registration bag
- Recognition during a large group session of the Diocesan Youth Convention
- Name and logo on sponsor banner at the Convention
- Company logo on video screens prior to all general sessions
- Company logo on acknowledgments page of program book
- Line of text and company logo with hyperlink on Diocesan Youth Convention website
- Sponsor ribbons for the credentials of all your exhibit personnel

GOLD SPONSOR (\$1,500.00)

- Double size exhibit booth (two 8' tables)
- Full page B/W advertisement in program book
- Placement of one page flyer or coupon (provided by sponsor) in registration bag
- Name on sponsor banner at the Convention
- Company logo on acknowledgments page of program book
- Line of text with hyperlink on Diocesan Youth Convention website
- Sponsor ribbons for the credentials of all your exhibit personnel

SILVER SPONSOR (\$750.00)

- One exhibit booth (one 8' table)
- Half-page B/W advertisement in program book
- Placement of one page flyer or coupon (provided by sponsor) in registration bag
- Name on sponsor banner at the Convention
- Company name on acknowledgments page of program book
- Line of text with hyperlink on Diocesan Youth Convention website
- Sponsor ribbons for the credentials of all your exhibit personnel

BRONZE SPONSOR (\$300.00)

- Quarter-page B/W advertisement in program book
- Placement of ½ page flyer or coupon (provided by sponsor) in registration bag
- Name on sponsor banner at the Convention
- Company name on acknowledgments page of program book
- Line of text with hyperlink on Diocesan Youth Convention website
- Sponsor ribbons for the credentials of all your exhibit personnel

Other Opportunities

Registration Bags \$1,000

Every conference participant gets a bag with your logo on it!

Prayer Area in Expo \$2,000

Help to provide a prayerful, engaging atmosphere for teens in the Expo and have your organization's logo, name and message shared on signage!

Games Area in Expo \$2,000

Sponsor the fun and games at the Expo (video games, basketball free throws, inflatable, etc.) and have your organization's logo, name and message shared on signage!

Service Area in the Expo \$2,000

Sponsor the service and justice area at the Expo (service projects, exhibits for service providers, etc.) and have your organization's logo, name and message shared on signage!

Concert \$2,000

Sponsor the Friday evening concert and have your organization's logo, name and message shared on the big screens!

Dance \$1,000

Sponsor Saturday evening's dance and share your logo, name and message on signage!

Meals \$10,000

Sponsor one of the meals (Saturday lunch or Sunday brunch) and have your organization recognized on tent cards on each table!

*Partial Sponsorships of any of the above may be available. Contact Kathy Goller.

Not able to be a sponsor? See reverse for details about advertising and exhibiting!

Advertising & Exhibit Opportunities for the 2012 Diocesan Youth Convention

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Advertising

Organizations will find great benefits from placing an advertisement in the Diocesan Youth Convention program book. The program book is provided to all Convention participants – over 800 youth and adults – and shared with all Convention visitors (guests, parents, clergy, exhibitors, etc.). Use the space to give attendees:

- incentive to visit your booth in the Expo
- your website and e-mail addresses
- information on your product/service
- coupons or discounts

Advertising Rates:

Full Color Inside Front or Back Cover 4.75" wide x 7.5" high	\$300
Black & White Full Page 4.75" wide x 7.5" high	\$175
Black & White Half Page 4.75" wide x 3.75" high	\$100
Black & White Quarter Page 2.375" wide x 3.75" high	\$65
Patrons (list name only)	\$25

All artwork should be submitted in digital format (.pdf preferred). If NOT submitting ad in digital format, please submit a camera ready copy of your ad as you wish it to appear in the program. There is an additional \$25 charge for ads that are not submitted in camera ready condition. All artwork should be black and white (unless cover ad in color), and sized accordingly.

Exhibiting at the Expo!

Organizations will benefit from having an exhibit at the Expo at the Diocesan Youth Convention. The Expo offers prayer, service and social opportunities for young people and allows you to promote your organization with the 800+ high school youth and adults attending the Convention.

Exhibit Rates for the Expo:

- Religious Orders and other Catholic non-profit organizations: \$50 per exhibit (one 8' table)
- Colleges & Universities (Admissions and/or Campus Ministry) or other non-profit organizations: \$125 per exhibit (one 8'table)
- Other organizations or businesses: \$200 per exhibit (one 8'table)
- Organizations may request double-sized exhibits (two 8' tables) – priced accordingly

Benefits for Exhibitors:

- Admission to Convention general sessions for up to three people (must pre-register with Department of Youth & Young Adult Ministry)
- Reduced parking rate of \$3 per day for the Adam's Mark lot and/or ramp (if prepaid at the front desk during the Convention)
- Reduced room rate at the Adam's Mark Hotel for exhibitors who choose to stay overnight

Expo Hours:

Fri., Feb. 17, 2012:

6:00 to 7:00 PM
10:00 to 11:30 PM

Sat., Feb. 18, 2012:

12:00 to 1:00 PM (optional)
9:00 to 11:30 PM

Exhibitors who wish to be present at the Expo at other times when Convention activities are taking place are welcome to do so. When the youth participants are in sessions, exhibitors may have an opportunity to interact with adults who are taking a break from the gathered sessions.

Exhibit Set Up & Tear Down:

Exhibits should be set up on Friday, February 17 between 1:00 and 5:00 PM.

The Expo closes at 11:30 PM on Saturday, February 18 and all exhibits must be removed at that time.

For more information about exhibiting at the Expo, please see the information for the Diocesan Youth Convention at www.dobyouth.org.